



ART IN PUBLIC PLACES

A Rotating Art Program in Marshalltown, Iowa for Marshall County Artist

CALL TO MARSHALL COUNTY ARTISTS

Art in Public Places was launched in 2019 as a pilot program in partnership with the Marshalltown Municipal Airport. We are excited for the second exhibition in the Fall of 2020, including 2 local businesses, as a bi-annual rotating art program in Marshalltown, Iowa for Marshall County Artists. The program was created to partner with local businesses to support, amplify and showcase our talented local artists while enhancing the interior of our local spaces with original artwork.

ABOUT THE ALLIANCE

Established in 2004, the Alliance connects our community to arts and culture by supporting, promoting, and enriching existing opportunities, and by seeking new possibilities. Our mission allows us to focus on enhancing the quality of life in Marshalltown by making it a place in which arts and culture thrive and our community flourishes.

ARTIST ELIGIBILITY

Artists must be a Marshall County Resident, at least 18 years of age (students are welcome as long as they are of age). Artwork must be completed, ready to hang and in good condition. Eligible artwork includes all 2D mediums that are original. All artwork must be suitably framed (or sides cleanly finished or painted), wired and ready for hanging; artwork on paper must be framed under plexiglass or glass.

PARTICIPATING LOCATIONS

One artist will be selected per location. Artists may apply for 1 or both of the participating locations. See Artist Agreement for more info. Please visit our website for photos & details of the participating businesses.

- **SUB CITY** – East and West Side Entrance Windows in Downtown.
- **WEST END PERK** – Within the Coffee Shop in the 13th Street District.

ANTICIPATED TIMELINE *(subject to change)*

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| Call to Artist Released | Friday, September 4 th , 2020 |
| Application Deadline | Sunday, September 20 th , 2020 |
| Notification of Selections | Friday, September 25 th , 2020 |
| Installation of Artwork | By mid-October, <i>dependent on location</i> |
| Uninstall Artwork for Fall Exhibit | March 2020, <i>dependent on location</i> |

APPLICATION REQUIREMENTS AND DEADLINE

Interested artists should submit the following to the Arts & Culture Alliance, c/o Amber Danielson at director@artsandculturealliance.org no later than – **Sunday, September 20th, 2020** (must be sent digitally):

- **Contact Info** - Artist contact information (First and Last Name, Business Name, Email, Phone, etc.)
- **Biography** - A short bio on your experience, medium, style, inspiration, etc. (must be no more than 1-page)
- **Photos** - Digital samples of the artwork you would be interested in displaying - please include a written description of the digital samples (dimensions, etc.) (Digital files to not exceed 3 MP per image)
- **Location Request** - please note which location you are interested in displaying your work at (artists may apply for as many as they would like)
- If you submitted an application in the Spring, please send an email with your location request. We do not need another application, unless you would like to include updated information and/or new artwork.

ARTIST SELECTION

Together with each business, the Alliance will select one artist for each participating location. Artists will be selected based on appropriateness of their work as it relates to the location, along with the quality of the work samples. If you are not selected as an artist in the Fall exhibition, you may apply again for the Spring exhibition. Our hope is we will have so many artists respond that we will be able to continue expansion of the program and add more participating businesses in the near future!

QUESTIONS

Contact the Arts & Culture Alliance's Executive Director, Amber Danielson, at director@artsandculturealliance.org or 641-752-ARTS.