



REQUEST FOR PROPOSAL – MURAL IN MARSHALLTOWN, IOWA

Artwork design for a public mural to be created on an exterior wall in the alleyway behind Sports Plus in Downtown Marshalltown, Iowa.

The Marshalltown Mural program seeks to strengthen the relationship between the people and places we share through investments in creativity. The program creates an opportunity for an increased focus on quality of life, community pride, beautification and creative placemaking. For more information about the Alliance, please visit their website: www.artsandculturealliance.org

WALL DETAILS: North facing wall is approximately: 30' wide X 18' tall (see photos at the end of the document). Every square inch of the wall does not need to be painted. The amount of space used in the mural is up to the discretion of the artist.

PAYMENT – \$4,000 — 50% to be paid upon starting and 50% within 2 weeks of completion of the mural. This fee including all associated costs of creation (i.e., materials, paint, transportation, etc.). Scaffolding will be provided.

PROPOSAL DEADLINE – Tuesday, August 16th, 2022 to Amber Danielson at director@artsandculturealliance.org

MURAL OBJECTIVES – Celebrate the beauty of rural Iowa, showcasing our native nature scenes and unique landscapes.

TIMELINE

- **Deadline for proposals: Tuesday, August 16th, 2022** to Amber Danielson director@artsandculturealliance.org
- **Mid-End August:** RFP review, initial interviews (if needed) with artist finalists
- **By end of August:** Final artist and design selected and meet with mural selection committee to go over sketch, information from the client, timeline and budget.
- **Mural to be completed by October 31st, 2022.**

TO APPLY – APPLICATION REQUIREMENTS

- Email a .PDF to director@artsandculturealliance.org including the following information:
 - Your name, phone number, email, and 2 references with contact info
 - A page including artwork photographs and descriptions of your past work, including any mural or large-scale work if applicable.
 - A completed sketch/draft for the suggested mural design
 - A brief bio about you as an artist and your process.

PHOTOS

Every square inch of the wall does not need to be painted. Highlighted in blue is the space of the measurements provided (roughly 30' wide X 18' tall). The opportunity to use the whole wall is available. The amount of space used in the mural is up to the discretion of the artist.



