



CALL TO ARTISTS

Request for Qualifications (RFQ)

SUBMISSION DEADLINE: SUNDAY, DECEMBER 18TH, 2022

Neighborhood Mural Project *(Seeking a Community Building Artist)* Marshalltown, Iowa

PROJECT GOALS

- Community Engagement, Connectedness and Pride
- Infuse Beauty, Vibrancy and Energy into our neighborhoods

PROJECT BACKGROUND & DESCRIPTION

Marshalltown is a community of roughly [27,000 people](#) and one of the most diverse in the state of Iowa, with over 40 languages spoken in our school district. In the past 2-years, we have installed over 20 murals in our community, primarily throughout urban areas. We have identified a gap of artwork locations and are committed to better serving all neighborhoods. In 2018, Marshalltown was struck with an [EF-3 tornado](#) destroying underserved neighborhoods and historic downtown. Additionally, we were hit with another [windstorm in 2020](#), defined as a derecho, that impacted our entire community and state. We are in the slow process of rebuilding and believe the arts should be at the center of our efforts. We are rebuilding a community that is unique, distinct and authentic to all people who call Marshalltown home.

The Neighborhood Mural Project will include the addition of five ~10' X 10' murals in our neighborhoods that are primarily underserved, low-income and often represent high cultural diversity. Our goal is to engage individuals and families in a community building mural project to increase community connectedness and pride, while infusing beauty and vibrancy into our neighborhoods. Furthermore, we seek for the community to be the inspiration for the mural designs and be a part of the mural creation process. Although the end result of the mural is important, the process and engagement are of more significance. Ultimately, we would like the selected artist(s) to lead the way to the most successful and innovative community arts building project that is truly connecting and serving our community's mission.

Learn more about the arts and creativity scene in Marshalltown: takepartmarshalltown.org

Learn more about the Alliance & past mural projects: www.artsandculturealliance.org/murals

PAYMENT – \$20,000

The artist fee is \$20,000 including all associated costs of artist time, travel expenses, mural creation, etc. Please note, lodging for up to 20 days and up to \$1,000 for paint/materials will be provided.

ANTICIPATED TIMELINE

RFQ/Call to Artists Issued	November 10 th , 2022
Submissions Due	Sunday, December 18th, 2022
Notification of Finalist(s)	December 30 th , 2022
Project Kick-off & Planning	January 2023
Installation of Murals	Murals must be completed by June 30th
Neighborhood Celebrations	Summer 2023

TO CONSIDER

- **Mural Locations:** we are working through a list of approved walls. However, we are interested in the artist leading the way in the best locations based on the community input.
- **Timeline:** We want to work along side the selected artist to build a timeline that is accommodating and roughly in line with the below dates.
 - We seek to engage all ages in this project. However, our school year typically ends the first week of June and we would love to see the timeline coordinate with kids being out of school to ensure the greatest amount of community engagement.

APPLICATION REQUIREMENTS AND DEADLINE

Interested artists should submit the following to the Arts & Culture Alliance, c/o Amber Danielson at director@artsandculturealliance.org no later than Sunday, December 18th, 2022.

- Artist(s) contact information: name, number, email, website, etc.
- Brief letter of interest. Describe your interest in the project and general vision or plan for the project. Explain any relevant details about your experience in community building art projects, such as your process, example past projects, etc.
- Professional artist resume' or CV including previous experience in creating art for public spaces.
- 5-10 digital samples that accurately represent your work.
- Written description of digital samples.
- Names and contact information for three professional references familiar with your experience and/or potential in the field of public art.

FINALISTS

One artist or artist team will be chosen as finalists from the RFQ submissions. Selection criteria for these finalists will include:

- Appropriateness of the artist's past work as it relates to this project.
- Quality of the work samples.
- Interest level of the artist, as expressed in the cover letter.
- Artist's experience and accomplishments.

FOR ADDITIONAL INFORMATION

For additional information, please contact the Marshall County Arts & Culture Alliance Executive Director, Amber Danielson, at 641-752-ARTS (2787) or director@artsandculturealliance.org

Photos post-tornado in our hardest hit neighborhoods

