



For immediate release 6/1/20

Local Artwork at 3 Marshalltown Businesses

The Arts & Culture Alliance is thrilled to announce the installation of artwork from local artists at 3 businesses in Marshalltown as part of their newly launched rotating art program, Art in Public Places. The program launched in 2019 as a pilot program in partnership with the Marshalltown Municipal Airport, and we are excited for its official roll out to include two additional local businesses, Wayward Social and Sub City. The program was created to partner with local businesses to support, amplify and showcase our talented local artists, while enhancing the interior of our local spaces with original artwork.

Will Hildebrandt, participating artist with artwork at the Marshalltown Airport, says “since Marshalltown has lost many physical places for local artists to show and sell their work, the art in public places program offers us a new and needed outlet.”

In April, Marshall County artists were invited to apply to have their artwork displayed for the Spring Exhibition. The Alliance worked with each of the participating businesses to select an artist and we couldn't be happier to share the finalists:

- Marshalltown Airport – Will Hildebrandt of LeGrand
- Sub City – Seema Suthar of Marshalltown
- Wayward Social – Kim Hanken of Marshalltown

All of the artwork at the three locations is for sale and will be on display through August. “I am both ecstatic and grateful for the opportunity to have my artwork displayed at one of my favorite restaurants in the community,” said Seema Suthar, artist with artwork at Sub City.

Kim Hanken, artist with artwork at Wayward Social, shares, “as an artist, painting is my creative outlet, it's what feeds my soul. But while what I do is deeply personal to me, it is also my hope that what I create may be enjoyed by others. That is why this rotating art program is such an ingenious idea; it gives us a platform to share our art with the community, as well as gives us the exposure we as artists need.”

Executive Director of the Alliance, Amber Danielson, said “we are so thankful for all the artists who responded to the first call to artists for the program. We are hopeful to be able to expand the program in the near future to include additional businesses throughout the community”.

The Arts & Culture Alliance, a non-profit organization, was created in 2004 to cultivate a community of arts and culture by supporting, promoting and enriching existing opportunities and by seeking new possibilities. Our mission allows us to focus on enhancing the quality of life in Marshalltown by making it a place in which arts and culture thrive and our community flourishes.

For more information about artists and the program, please visit
www.artsandculturealliance.org/art-in-public-places

###

For more information or questions, please contact Amber Danielson, Executive Director, Arts & Culture Alliance at (641) 752-ARTS or director@artsandculturealliance.org.
www.artsandculturealliance.org