



*For immediate release 9.4.2020*

### **CALL TO LOCAL ARTISTS**

Local artists from Marshall County are invited to apply for the Fall Exhibition of the Arts & Culture Alliance's rotating art program, Art in Public Places. The program launched in 2019 as a pilot program in partnership with the Marshalltown Municipal Airport, and they are excited for their second call to artists this year. Additionally, they are thrilled to add another business to the program, West End Perk in the 13<sup>th</sup> Street District. The program was created to partner with local businesses to support, amplify and showcase our talented local artists, while enhancing the interior of our local spaces with original artwork.

Local artist, Seema Suthar, who currently has her artwork on display at Sub City as part of the Spring Exhibition says, "the Alliance has helped me both as an artist and as a resident of Marshalltown. They have provided opportunities to display my artwork and they have also connected me to other artists within the community."

Together with each business, the Alliance will select one artist for each participating location to have their artwork on display through the Winter months. All artwork on display at each location will be for sale and open to the public for viewing during the business's operating hours. Artists are invited to apply for one or both of the participating Fall locations, West End Perk and Sub City.

Interested artists should submit an application to the Arts & Culture Alliance, c/o Amber Danielson at [director@artsandculturealliance.org](mailto:director@artsandculturealliance.org) no later than – Sunday, September 20th, 2020 (must be sent digitally). Executive Director of the Arts & Culture Alliance, Amber Danielson, stated "our hope is we will have an excess of artists respond so we can continue to expand the program. This is a fantastic opportunity for local artists to increase exposure and sell their work."

Because of COVID-19, the artwork of Kim Hanken and Will Hildebrandt will remain on display at Wayward Social and the Airport. Both locations have not yet been open to the public since the artwork was installed this Spring. We hope to have all 4 locations on the call in Spring of 2021. Michele Buzbee, owner of Wayward Social said "we jumped at the opportunity to showcase local talent. The artwork elevates our space and we look forward to continuing our partnership with the Alliance."

The Arts & Culture Alliance, a non-profit organization, was created in 2004 to cultivate a community of arts and culture by supporting, promoting and enriching existing opportunities and by seeking new possibilities. Our mission allows us to focus on enhancing the quality of life in Marshalltown by making it a place in which arts and culture thrive and our community flourishes.

For more information about the participating locations and artist applications, please visit  
[www.artsandculturealliance.org/art-in-public-places](http://www.artsandculturealliance.org/art-in-public-places)

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For more information or questions, please contact Amber Danielson, Executive Director, Arts & Culture Alliance at (641) 752-ARTS or [director@artsandculturealliance.org](mailto:director@artsandculturealliance.org).  
[www.artsandculturealliance.org](http://www.artsandculturealliance.org)